

**SAFETY  
PROCEDURES IN USE**

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# #RESTART PLANNING GUIDE 2021

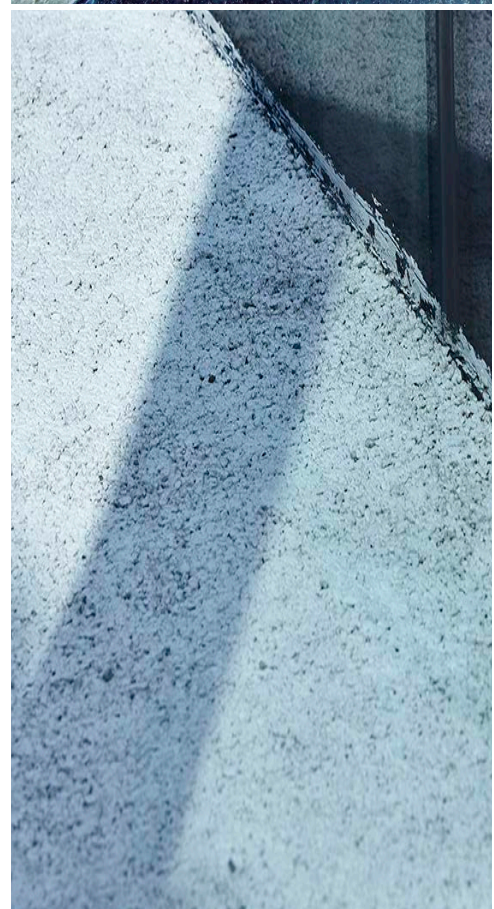
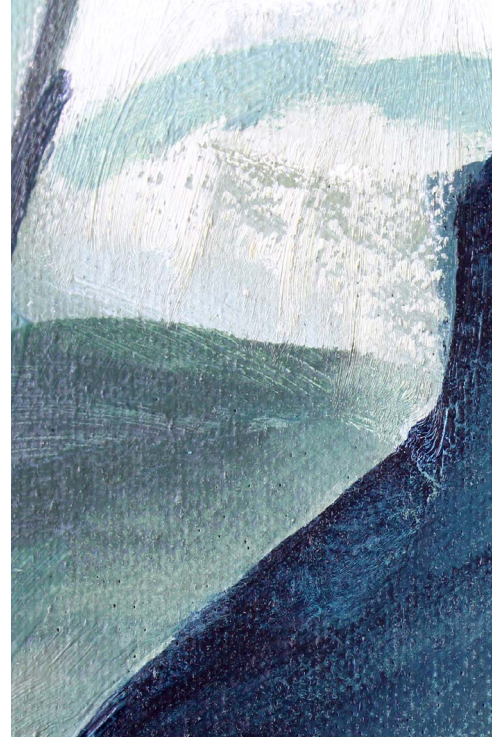
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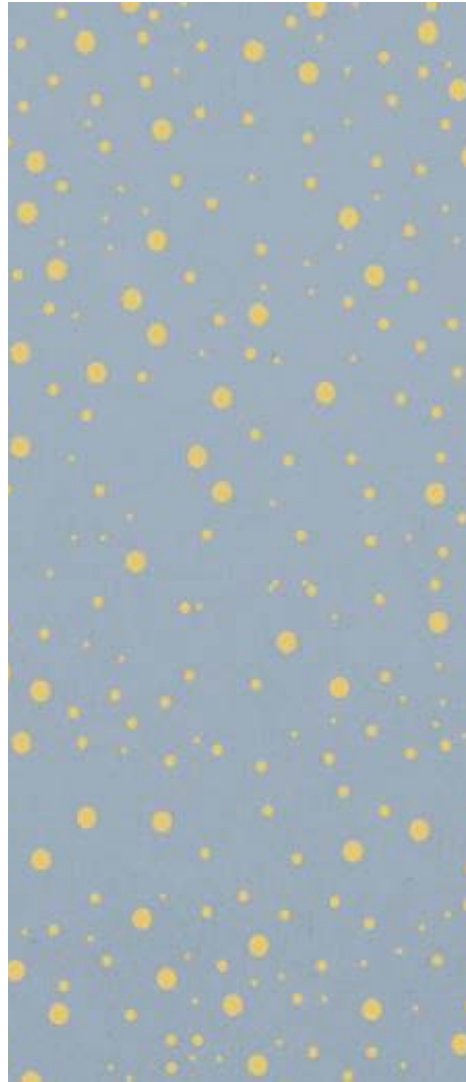


# #RESTART PROMOTIONS

<b>GOOD HOPE HAND GEL</b> CZURESTART21A	25th March -31st May ONE ORDER PER ACCOUNT
<b>MANI PEDI DELUXE</b> CZURESTART21B	25th March -31st May ONE ORDER PER ACCOUNT
<b>TESTER SACHETS</b> CZURESTART21C	25th March -31st May ONE ORDER PER ACCOUNT







# GOOD HOPE HAND GEL

## #RESTART

25th March -31st May  
ONE ORDER PER ACCOUNT

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# GOOD HOPE HAND GEL

## #RESTART

### RETAIL



GOOD HOPE  
HAND SANITIZER GEL  
75ml -retail

Code: 91101  
MSRP £5.50  
Spa Price £2.70



GOOD HOPE  
HAND SANITIZER GEL  
250ml- retail

Code: 91100  
MSRP £12.00  
Spa price £5.90

### PROFESSIONAL



GOOD HOPE  
HAND SANITIZER GEL  
1000ml -professional

Code: 91103  
Spa price £15.00  
Pump code: A1883  
Spa price: £2.00



GOOD HOPE  
HAND SANITIZER GEL  
5L -professional

Code: 91109  
Spa price £50.00

Good Hope Hand Gel, our hand sanitizing range formulated in our lab in Parma, in response to the Covid-19 outbreak.

Leave-on hand gel with alcohol to sanitize your hands. Useful and convenient in any situation: effective in a few seconds, it absorbs rapidly leaving the skin soft and scented.

Please see Image Bank for full Covid-19 marketing support and how to reopen safely.

### VADEMECUM

HYGIENE, SAFETY & OPERATING GUIDELINES

### INFO GRAPHIC

SAFETY PROCEDURES POSTER

### REOPENING TREATMENT MENU

SUGGESTED TREATMENTS

### DECALOGUE

BACK OF HOUSE POSTER GUIDELINES

### STERILIZE & SANITIZE

SANITIZING EQUIPMENT

### SOCIAL MEDIA

COVID GUIDELINE POTS



## OFFER

FROM: 25th March -31st May. ONE ORDER PER ACCOUNT

PROMO CODE: CZURESTART21A

#wecare

SAFETY  
PROCEDURES IN USE

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### SPA OFFER:

Spend £90 in Good Hope Hand Gel products and receive the 1000ml Hand Gel & window decal free.

### CONSUMER OFFER:

Offering continued hygiene and safety support.

### PURCHASE

SPEND £90 IN GOOD HOPE HAND GEL PRODUCTS

### RECEIVE FREE

GOOD HOPE HAND GEL 1000ML

1 UNIT

GOOD HOPE HAND GEL 1000ML PUMP

1 UNIT

WINDOW DECAL RESTART

1 UNIT

INVEST £90  
RECEIVE FREE £22  
19% SAVING





# MANI PEDI DELUXE

## #RESTART

25th March -31st May  
ONE ORDER PER ACCOUNT

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# MANI PEDI DELUXE

## #RESTART



### SPECIALIST CARE

Specialist hand and feet products nourish and enrich tired, sore appendages after a hard day's work or after extensive hand sanitising, allowing our bodies to rest and recharge so that they may take on whatever lies ahead.

Put your best foot forward. Each night, treat them with a muscle-relaxing foot balm.

Specialist formulas are rich in natural-origin ingredients, which not only softens hands, but also encourages nail and cuticle health.

We often overlook our hands and feet when it comes to a daily beauty regime. In fact, these parts of our bodies are constantly used and deserve special attention and care.

On our E-Learning platform your will discover our REOPENING SUPPORTS course where you can watch the new hand and foot ritual video, which includes the Good Hope Hand Gel welcome.

Upgrad to our hand and foot ritual, which includes all the purifying, nourishing and protecting actions of the individual manicure and pedicure treatments, plus the additional benefit of warm stones. These stones provide energetic balancing action throughout the treatment.



## OFFER

FROM: 25th March -31st May. ONE ORDER PER ACCOUNT

PROMO CODE: CZURESTART21B

### SPA OFFER:

Purchase 5 units of each of the Specialist products and receive the professional products free

### CONSUMER OFFER:

Professional hand care products, to help dry, sore hands affected by sanitizing during lockdown

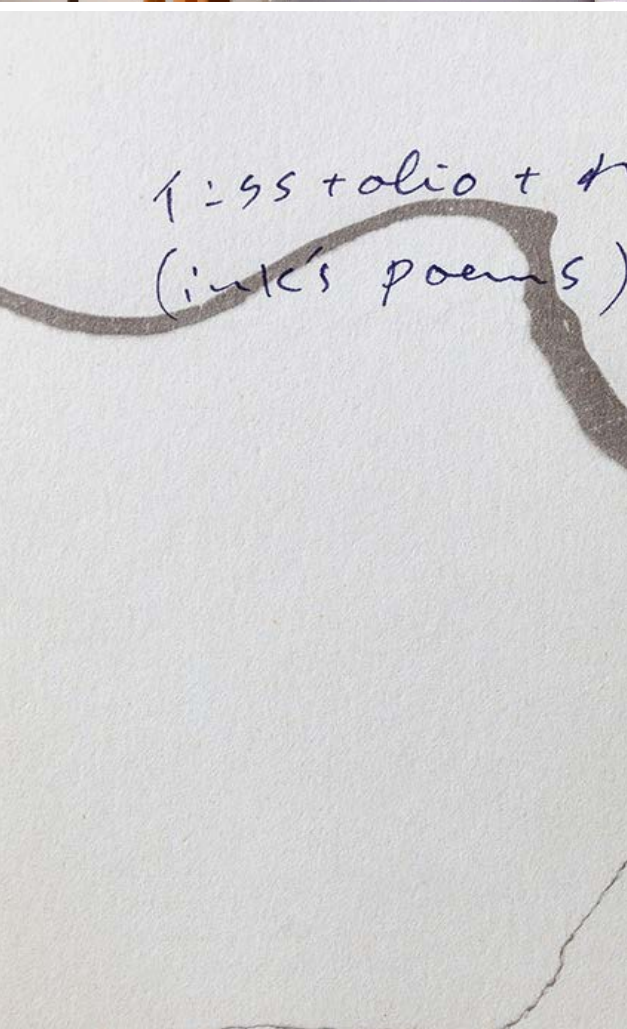
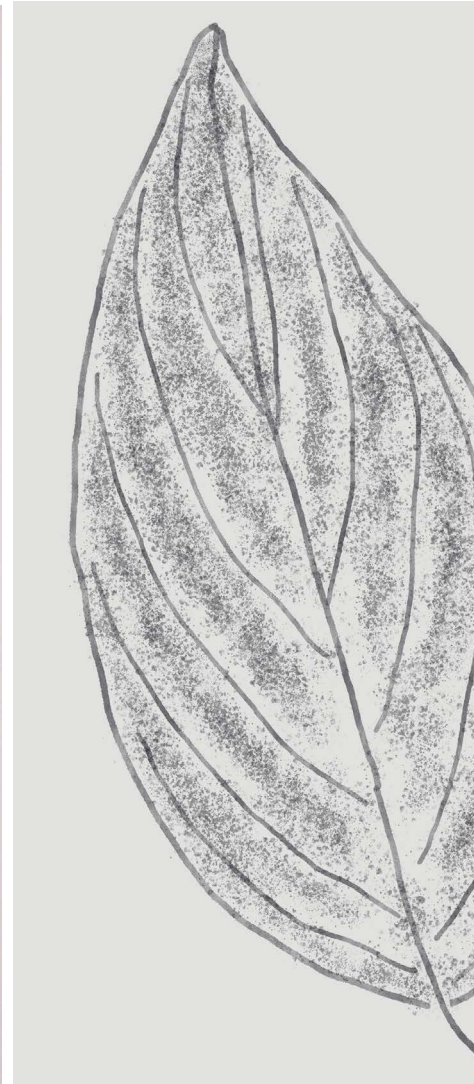
#### PURCHASE

RETAIL	SPECIALIST HAND OIL 15ML	5 UNITS
RETAIL	SPECIALIST HAND CREAM 75ML	5 UNITS
RETAIL	SPECIALIST FOOT BALM 75ML	5 UNITS

#### RECEIVE FREE

SPECIALIST HAND CREAM PROF	1 UNIT
SPECIALIST FOOT BALM PROF	1 UNIT
TRANQUILLITY BRUSH	1 UNIT

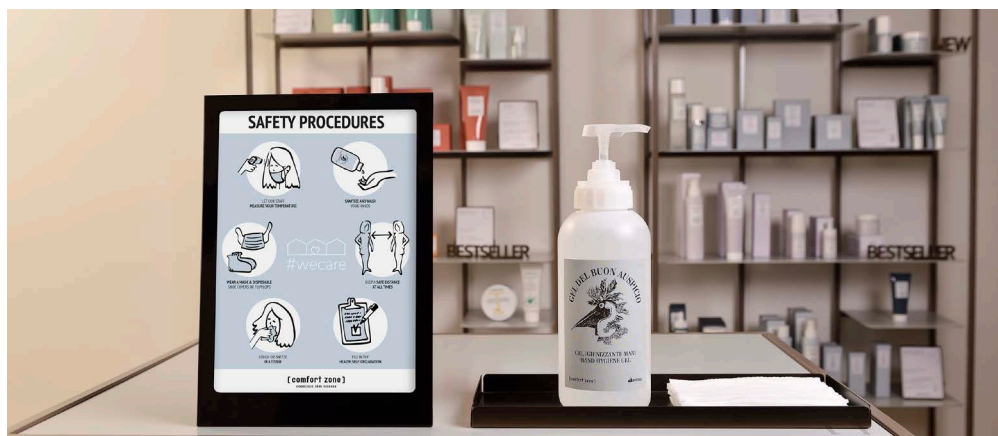
**INVEST £145**  
**RECEIVE FREE £58.50**  
**28% SAVING**



# TESTER HYGIENE #RESTART

25th March -31st May  
ONE ORDER PER ACCOUNT

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# TESTER HYGIENE

## #RESTART

Single-use sachets are the preferred choice over testers, at this stage. They can be given out as a complete system set or broken down and just the desired sample is given out.



# OFFER

FROM: 25th March -31st May. ONE ORDER PER ACCOUNT

PROMO CODE: CZURESTART21C

### SPA OFFER:

Receive 15% off your sample sachet orders.  
One order per account.

### CONSUMER OFFER:

Continued hygiene protection.

PURCHASE

SACHET SAMPLE SETS

RECEIVE FREE

15% OFF SACHET SAMPLE SETS

15% SAVING



# COVID 19 SUPPORT MATERIAL

## #RESTART

Please log in to Image Bank, where you will find the support pack on Covid-19 to help your re-open your business safely.

### COVID-19 #RESTART

COVID-19 DOCUMENTS

- VADEMECUM
- INFO-GRAPHIC
- REOPENING TREATMENT MENU
- DECALOGUE
- SANITIZING EQUIPMENT
- MIND MENTAL HEALTH COVID SUPPORT
- NHS MENTAL HEALTH COVID SUPPORT
- SOCIAL MEDIA
- FACEBOOK PROFESSIONAL

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**#REOPENING  
VADEMECUM**

HYGIENE, SAFETY &  
OPERATING GUIDELINES

FOR SPAS AND SALONS

#### SAFETY PROCEDURES

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#wecare

**FOR YOUR SAFETY**

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#### STAFF & SERVICE SAFETY

##### DECALOGUE

1. Personnel staff by taking their temperature every day do the same when guests arrive and, if required by the internal procedures, have the self-assessment form signed
2. Accept only prebooked guests and manage the bookings to ensure there is no crowding in the reception area
3. Respect physical distancing
4. Wear clean and sanitized masks, face shields, uniforms, shoes during treatments. Have guests wear shoe covers or disposable slippers
5. Wash hands before and after every treatment, welcome guests with the Sanitizing Wetness using the Good Hands gel
6. Use gloves in the welcome area, when cleaning up in common areas, during treatments. If required, use face masks, procedures and eyelashes
7. If preferred and allowed to use hair hands during treatments, sanitize them properly
8. Disinfect professional tools, possibly in the automatic disinfectant as well as disinfecting the device components after every use. Use disposable towels for hairbrushes in use
9. Use freshly laundered linens for every guest
10. Disinfect high-touch areas at least hourly. Prefer single-use gloves, avoid using the hot products and use single-use towels for clients who need to dry the hair

These guidelines are subject to the national and local health regulations and the local authorities' requirements.

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#### STERILIZE & SANITIZE

##### AUTOClave & GLASS

DISINFECTION: Autoclave at 121°C for 15 minutes. For glass, use a disinfectant solution of 10% bleach or 70% alcohol.

##### STERILIZE LAY

DISINFECTION: Use a disinfectant solution of 10% bleach or 70% alcohol.

##### STERILIZE ROBOT

DISINFECTION: Use a disinfectant solution of 10% bleach or 70% alcohol.

##### STERILIZE BOX

DISINFECTION: Use a disinfectant solution of 10% bleach or 70% alcohol.

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Corporation

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[www.comfortzoneskin.com](http://www.comfortzoneskin.com)

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