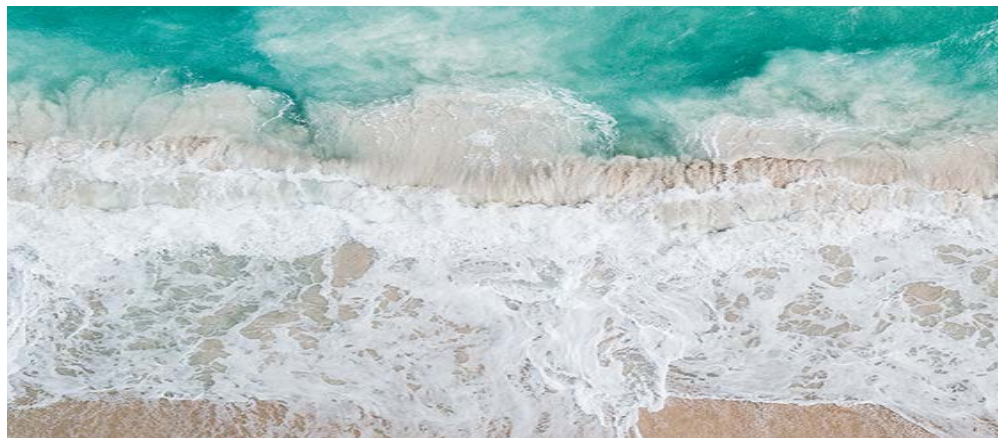




PLANNING GUIDE

JUNE 2021

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conscious skin science



MARKETING CALENDER

PROTECT & PERFECT

JUNE

| | |
|---|---|
| NEW LAUNCH DISCOVERY KITS | 25th May – 31st July while stocks last |
| I SUSTAIN BEAUTY WATER SOURCE | 25th May – 31st August while stocks last |
| HERO PRODUCTS BODY STRATEGIST D-AGE CREAM | 25th May – 30th June while stocks last |
| TOTM SACRED SUN | 25th May – 30th June while stocks last |
| SPA IN A BOX SUMMER LOVING | 25th May – 30th June while stocks last |





AVAILABLE FROM 25TH MAY
OCD: 1ST JUNE

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DISCOVERY KITS

NEW LAUNCH

**GREAT VALUE
SAVINGS**

Meet the new discovery kits, Comfort Zone Most Loved and Skin Regimen's Must Haves. These are great money saving kits, for clients to try new ranges or to be used as a holiday travel kit.



THE MOST LOVED

- 1 TRANQUILLITY™ BODY LOTION 50ML
- 1 HYDRAMEMORY CREAM 15ML
- 1 RENIGHT CREAM 15ML
- 1 SUBLIME SKIN CREAM 15ML
- 1 SACRED NATURE YOUTH SERUM 10ML

Code: 12191
RRP: £21.00
Spa Price: £10.50
Worth: £78.42



MUST HAVES

- 1 MICROALGAE ESSENCE 50 ML
- 1 CLEANSING CREAM 12 ML
- 1 TRIPEPTIDE CREAM 12 ML
- 1 NIGHT DETOX 12 ML
- 1 POLYPEPTIDE RICH CREAM 12 ML

Code: 12192
RRP: £21.00
Spa Price: £10.50
Worth: £78.42

DIGITAL MEDIA KIT

[DOWNLOAD MEDIA KIT HERE](#)



* MADE IN ITALY
* FSC PAPER
* CO2 NEUTRAL
* NEW DRAWER-LIKE
PACKAGING

OFFER

FROM 25TH MAY – 31ST JULY. WHILE SUPPLIES LAST
PROMO CODE COMFORT ZONE KITS: CZU210601RP

SKIN REGIMEN KIT: CZU210601RP

SPA OFFER:

Purchase 5 of each discovery kit and
receive one of each free

CONSUMER OFFER:

Experience expert skincare at a special
introduction price

| PURCHASE | | RECEIVE FREE | | INVEST £52.50 RECEIVE FREE £10.50 16% SAVING |
|-------------------------|---------|-------------------------|--------|---|
| COMFORT ZONE MOST LOVED | 5 UNITS | COMFORT ZONE MOST LOVED | 1 UNIT | |
| | | DIGITAL MEDIA KIT | 1 UNIT | |

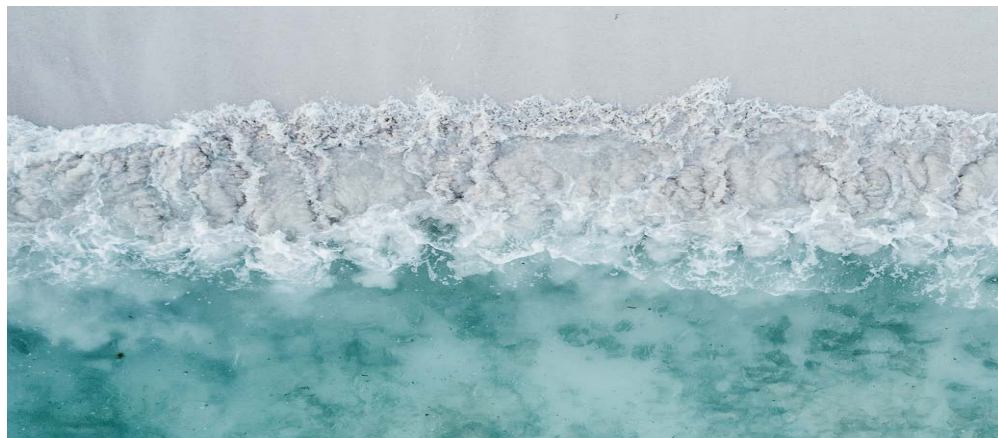
| PURCHASE | | RECEIVE FREE | | INVEST £52.50 RECEIVE FREE £10.50 16% SAVING |
|-------------------------|---------|-------------------------|--------|---|
| SKIN REGIMEN MUST-HAVES | 5 UNITS | SKIN REGIMEN MUST-HAVES | 1 UNIT | |
| | | DIGITAL MEDIA KIT | 1 UNIT | |



WATER SOURCE I SUSTAIN BEAUTY

AVAILABLE FROM 25TH MAY
OCD: 1ST JUNE

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WATER SOURCE I SUSTAIN BEAUTY



SUN SOUL is the perfect partner to enjoy the sun rays by a pool or on a city break.

WATER SOUL is great for a beach holiday or if you are going to be in water a lot. As it offers great water resistance and its eco-friendly sun creams offer superb sun and marine life protection.

PROTECT YOUR SKIN. PROTECT THE OCEAN

Keep your skin and our oceans safe with our sustainable sun products.

We want to protect the oceans, our seas and coastal landscape, creating awareness with the National Trust.

NATIONAL TRUST COASTAL APPEAL

HOW WILL YOUR SALON AND SPA BE SUPPORTING OUR COASTLINE?

- Restore and enhance costal habitats and protect wildlife
- Help monitor and protect endangered costal wildlife
- Helps to product to maintain costal paths



In the UK no one lives more than 75 miles from the sea.

The National trust looks after 48,800 hectares of coastal land.



Buy 2 sun care products and receive a complimentary full size Sun Soul Aftersun 200ml

SUN SOUL BODY CREAM AFTERSUN

Aftersun body cream with soothing and refreshing action. With Biomimetic DNA-Defense Peptide, it helps to prevent the onset of signs of aging while providing a sense of relief after sun exposure.

- Immediate relief and hydration.
- Cosmetic anti-age effect.
- Dry Touch, fast-absorbing texture



SUN SOUL CONSCIOUS BRONZE KIT
SUN SOUL MILK SPF30 50ml
SUN SOUL TAN MAXIMIZER 60ml

Code: 12187
RRP: £16.00
Spa Price: £8.00

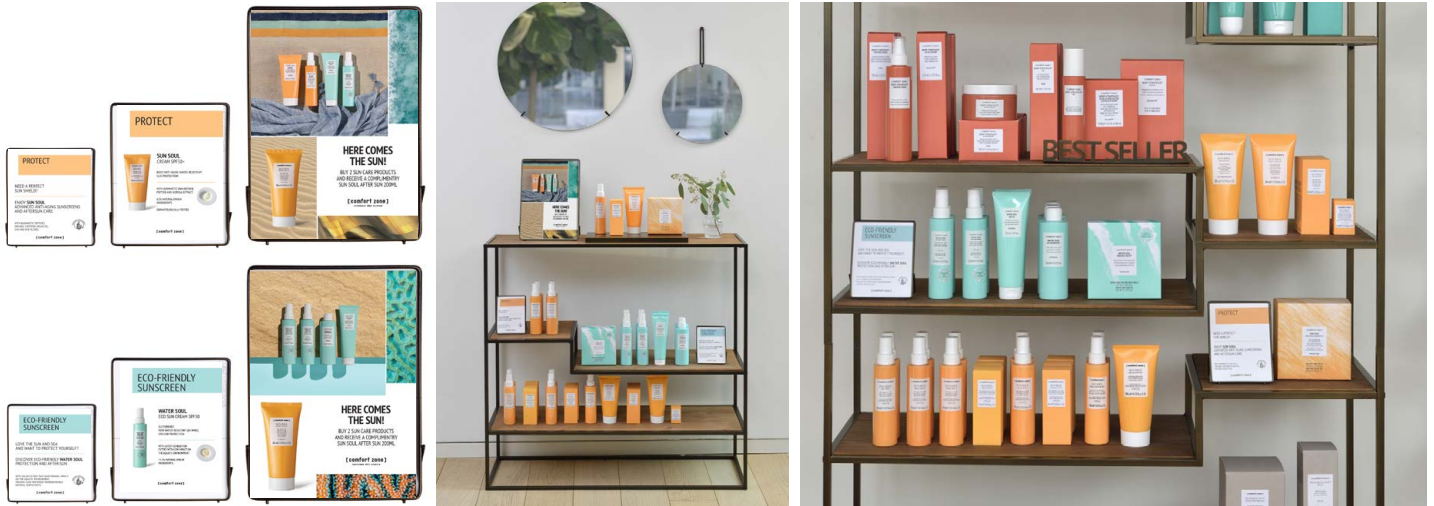


WATER SOUL CONSCIOUS SUN KIT
WATER SOUL CREAM SPF50 50ml
WATER SOUL ALOE GEL 60ml

Code: 12198
RRP: £16.00
Spa Price: £8.00

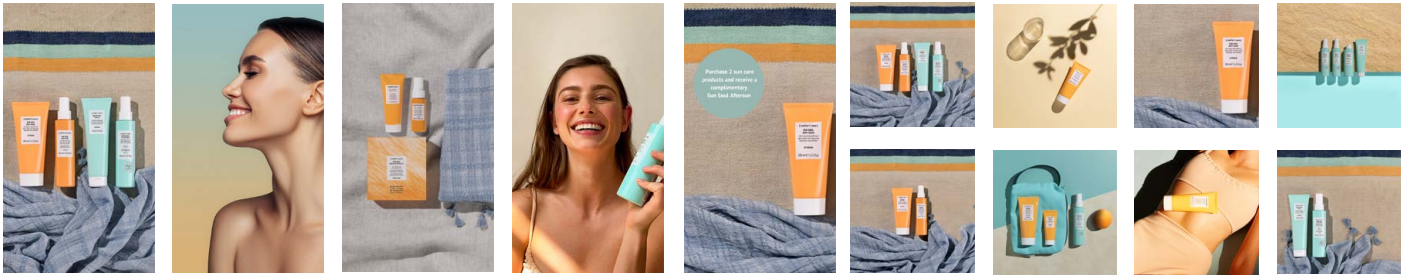
**NEW SUN
TRAVEL KITS**

SUN SOUL & WATER SOUL PROMOTION



DIGITAL MEDIA KIT

[DOWNLOAD MEDIA KIT HERE](#)



OFFER

FROM 25TH MAY – 31ST JULY. WHILE SUPPLIES LAST
PROMO CODE: CZU210603RP

SPA OFFER:

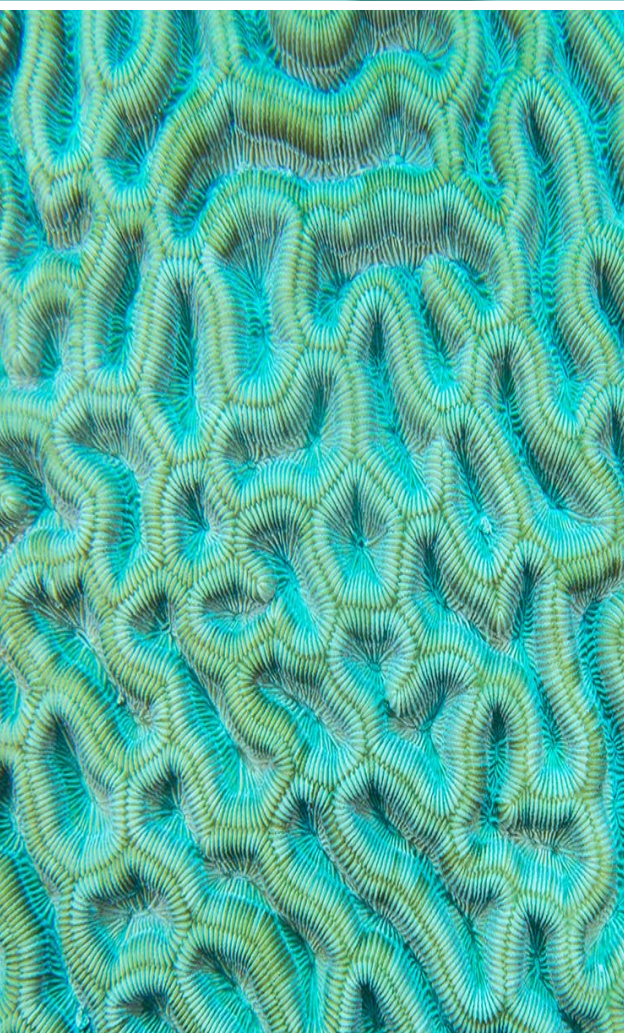
Spend over £230 in Sun Soul and Water Soul products and receive 5 Sun Soul Aftersun 200ml free & a £15 donation to the National Trust Coastal Appeal and certificate.

CONSUMER OFFER:

Buy 2 sun care products and receive a complimentary full size Sun Soul Aftersun 200ml

| PURCHASE | | | RECEIVE FREE | |
|----------|---|------|------------------------------|--------|
| RETAIL | SPEND OVER £230 IN SUN SOUL & WATER SOUL PRODUCTS | £230 | SUN SOUL BODY AFTERSUN 200ML | 5 UNIT |
| | | | DONATION TO NATIONAL TRUST | £15 |
| | | | DIGITAL MEDIA KIT | 1 UNIT |

**INVEST £230
RECEIVE FREE £55
21% SAVING**

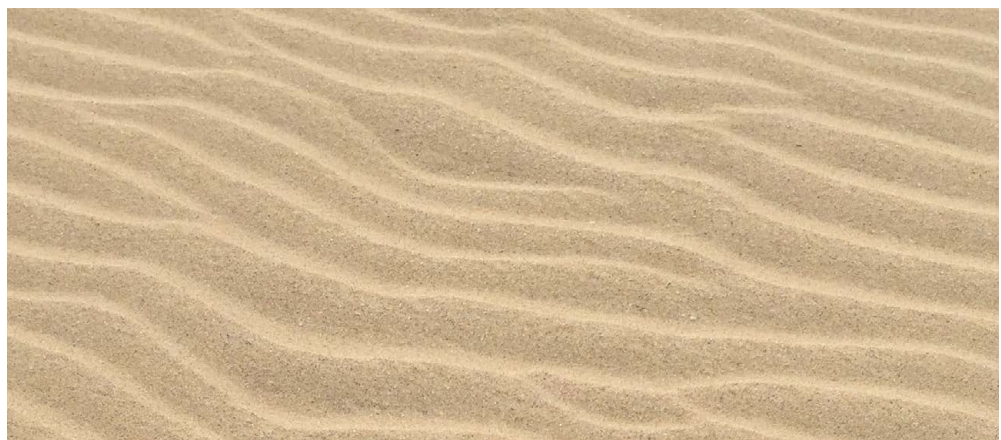


HERO PRODUCT

WATER SOUL SPF30

AVAILABLE FROM 25TH MAY
OCD: 1ST JUNE

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WATER SOUL SPF30

HERO PRODUCT



Code 11917
RRP £24.00
Spa Price £12.00

WATER SOUL SPF30

Eco-sustainable, very water resistant face and body sunscreen. With latest-generation, broad spectrum UVA/UVB filters, it protects the skin and the aquatic environment.

BENEFITS:

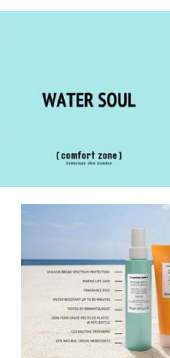
- Eco sustainable formulation, respectful for the marine environment and for the body.
- Light and easy-spreadable texture.
- Long-lasting, waterproof protective action, lasting up to 80 minutes.
- Ideal for those who practice water and outdoor sports.

CONSCIOUS SKIN SCIENCE:

66% natural-origin ingredients. pH 5.5-6.5 Free from synthetic fragrance, silicones, SLES, SLS. Suitable for vegans. Produced with energy from renewable resources. CO2 compensated packaging.

DIGITAL MEDIA KIT

DOWNLOAD MEDIA KIT HERE



OFFER

FROM 25TH MAY – 30TH JUNE. WHILE SUPPLIES LAST
PROMO CODE: CZU210603HP

SPA OFFER:

Purchase 5 Water Soul SPF30 and get 1 free

CONSUMER OFFER:

Eco-sustainable, very water resistant face and body sunscreen. Protects the skin and the aquatic environment.

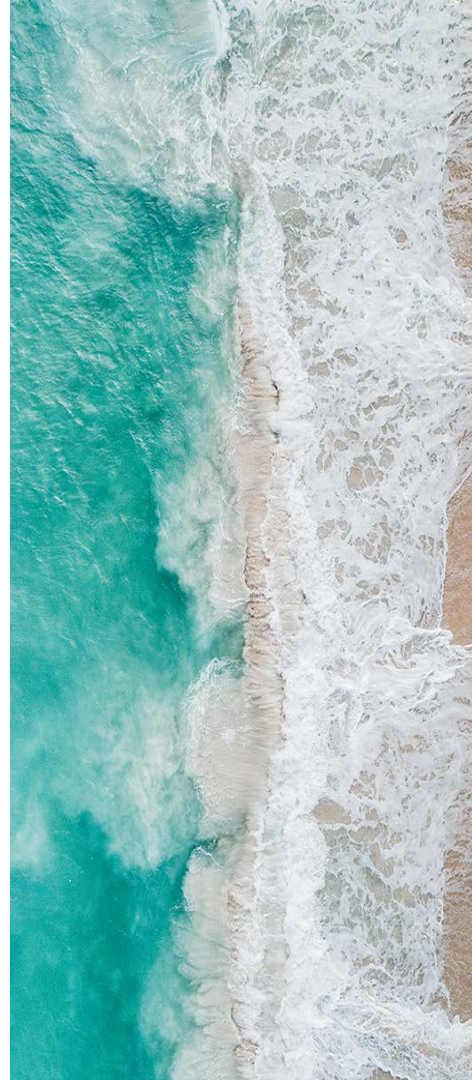
PURCHASE

RETAIL WATER SOUL SPF30 5 UNITS

RECEIVE FREE

WATER SOUL SPF30 1 UNIT
DIGITAL MEDIA KIT 1 UNIT

INVEST £60
RECEIVE FREE £12
16% SAVING



TOTM

SACRED SUN

AVAILABLE FROM 25TH MAY
OCD: 1ST JUNE

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SACRED SUN

TREATMENT OF THE MONTH

For June offer your clients a face and body scrub with a hydrating face mask. Followed with a laying of Sun Soul Tan Maximizer, which they get to take home as a complimentary gift. **WORTH £21**

**FREE
GIFT**



Code 10882
RRP £21.00
Spa Price £10.50



SUN SOUL TAN MAXIMIZER GWP

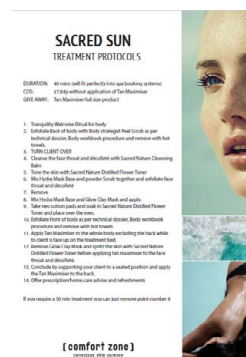
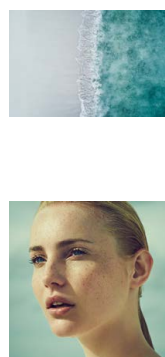
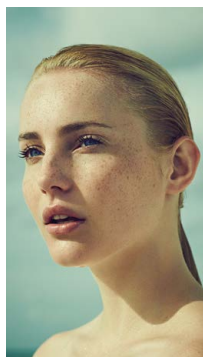
Face and body cream gel with Biomimetic DNA-Defense Peptide and Acerola Extract. It intensifies and prolongs the tan while countering the signs of aging and photo-aging.

BENEFITS:

- Intensifies the tanning process in just a few days.
- Cosmetic anti-aging effect.
- Dry Touch, fast-absorbing texture.

DIGITAL MEDIA KIT

DOWNLOAD MEDIA KIT HERE



SACRED SUN PROTOCOLS
Available on Business Hub

OFFER

FROM 25TH MAY – 30TH JUNE. WHILE SUPPLIES LAST
PROMO CODE: CZU210604TOTM

SPA OFFER:

Purchase the products for the limited edition TOTM Sacred Sun and receive 5 full size Tan Minimizer GWP

CONSUMER OFFER:

Book the Sacred Sun treatment of the month and receive a complimentary full size Sun Soul Tan Maximizer 200ml

PURCHASE

RECEIVE FREE

| | | |
|--------|--------------------------------------|--------|
| RETAIL | TRANQUILLITY BLEND 50ML | 1 UNIT |
| PROF | BODY STRATEGIST PEEL SCRUB | 1 UNIT |
| PROF | SACRED NATURE CLEANSING BALM | 1 UNIT |
| PROF | SACRED NATURE DISTILLED FLOWER TONIC | 1 UNIT |
| PROF | SACRED NATURE POWDER SCRUB | 1 UNIT |
| PROF | SACRED NATURE HYDRA MASK BASE | 1 UNIT |
| PROF | SACRED NATURE DETOX CLAY | 1 UNIT |

| | |
|--|--------|
| SUN SOUL CREAM GEL TAN MAXIMIZER 200ml | 5 UNIT |
| DIGITAL MEDIA KIT | 1 UNIT |

INVEST £166.50
RECEIVE FREE £52.50
23% SAVING



SPA IN A BOX

SUMMER LOVING

AVAILABLE FROM 25TH APRIL
OCD: 1ST MAY

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SUMMER LOVING SPA IN A BOX

Get your skin prepped for Summer with this months Summer Loving spa in a box.
Face & body protection and skin hydration.



SUMMER LOVING SPA BOX

SUN SOUL KIT (MILK SPF 30 + TAN MAXIMIZER)
HYDRAMEMORY CREAM 30ml
HYDRAMEMORY MASK SACHET 15ml x2

RRP £45
Worth over £56

DIGITAL MEDIA KIT

DOWNLOAD MEDIA KIT HERE



OFFER

FROM 25TH MAY – 30TH JUNE. WHILE SUPPLIES LAST
PROMO CODE: CZU210506SB

SPA OFFER:

Spend £85.50 on 5 Summer Loving spa boxes.

REVENUE: 5 Spa Box x £45 = £225

CONSUMER OFFER:

Get your skin prepped for Summer.
This spa box is perfect for summer days and mini breaks,
with Sun Soul Tan Maximizer and Milk SPF30. Keep your
skin hydrated with Hydramemory Mask and Cream.

RECEIVE:

| | |
|------------------------------------|----------|
| SUN SOUL KIT | 5 UNITS |
| HYDRAMEMORY CREAM 30ml | 5 UNITS |
| HYDRAMEMORY MASK SACHET 15ml | 10 UNITS |
| COMFORT ZONE BRAND GIFT BOX | 5 UNITS |
| OUTER BOX FO POSTING (210X210X100) | 5 UNITS |

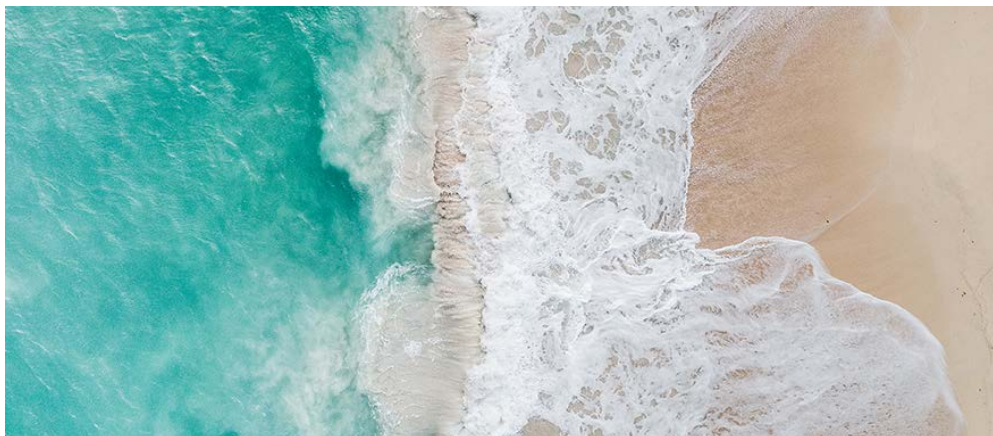




ECO TOWEL PROMOTION

AVAILABLE FROM 25TH MAY
OCD: 1ST JUNE

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ECO TOWEL PROMOTION

GIFT WITH PURPOSE - ECO TOWEL

MADE OF RECLAIMED OCEAN & LANDFILL WASTE

Made in Italy with 35% **SEAQUAL® yarn**.

A high quality 100% post-consumer recycled polyester yarn containing Upcycled Marine Plastic from SEAQUAL INITIATIVE.

WORTH £18

Code: B3486

Spa Price: £8.00

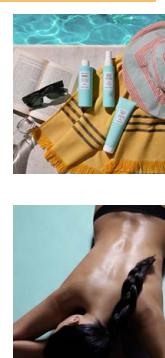
Discover more about SEAQUAL® yarn.

www.seaqual.org/



DIGITAL MEDIA KIT

DOWNLOAD MEDIA KIT HERE



OFFER

FROM 25TH MAY – 30TH JUNE. WHILE SUPPLIES LAST

PROMO CODE: CZU210606RP or CZU210607RP

SPA OFFER:

Purchase 5 eco towels and get one free

OR

Purchase 10 eco towels and get 3 free

CONSUMER OFFER:

Purchase a sustainable, eco friendly beach towel for your travels

PURCHASE

ECO TOWEL

5 UNITS

RECEIVE FREE

ECO TOWEL

1 UNIT

**INVEST £40
RECEIVE FREE £8
16% SAVING**

PURCHASE

ECO TOWEL

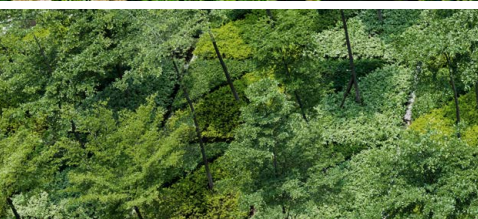
10 UNITS

RECEIVE FREE

ECO TOWEL

3 UNIT

**INVEST £80
RECEIVE FREE £24
23% SAVING**



SOCIAL MEDIA PROFESSIONAL PAGES

Join us on our professional Facebook and Instagram pages, to be kept up to date on the latest product launches from Comfort Zone and Skin Regimen.

Our trainers offer top tips and training.

Be kept up to date on the latest industry news and webinars.

FIND US:

FACEBOOK

@ComfortZone Professional UK

INSTAGRAM

@ComfortZone_Pro_UK

TRAINING DATES

MASTERCLASS

THE JOURNEY TO CLEAN COSMETICS MASTERCLASS

10th MAY 2021 2:30pm

Duration 1.15 hour

CLASS DESCRIPTION

A special class designed to take therapists on a journey of the Conscious Skin Science Formulation Philosophy. Providing concrete insights into the virtuous process of promoting efficacy while reinforcing the environment and the brand's objective of avoiding bio-accumulation in the environment and excessive build-up on the skin, while also positively impacting the planet.

WHO IS THE CLASS RECOMMENDED FOR

The ideal class for spa professionals, and especially therapists who are passionate about science-driven formulations that go hand-in-hand with a responsible and sustainable approach to cosmetics.

WHAT WILL YOU GET OUT OF THE CLASS

- Insight into the concept of "clean" cosmetics.
- A deeper understanding of the Comfort Zone "Conscious Skin Science" formulation philosophy.
- Clear understanding of how the Comfort Zone chooses less chemistry, less energy consumption and cutting-edge formulations that are clean, effective and have a positive influence on the environment.

SPEAKER/EDUCATOR:

Carlotta Del Canale, Technical Marketing Manager, Davines Group

Carlotta is responsible for the technical marketing development of Comfort Zone Skincare and Davines Haircare products. As part of the R&D Team, she works very closely with the formulators and the marketing teams on a daily basis to ensure premium formulation development. She is highly passionate about her work and is dedicated to the ongoing excellence of the formulation philosophy which she has coined as "Conscious Skin Science".

PLEASE KEEP AN EYE ON THE FACEBOOK PROFESSIONAL PAGE, FOR LINKS TO SIGN UP



TIME TO LEARN!

E-LEARNING

ALL [COMFORT ZONE] AND /SKIN REGIMEN/ ACCOUNTS HAVE ACCESS TO OUR E-LEARNING PLATFORM, ACCESSIBLE FROM EVERYWHERE AT ANY TIME.

HOW TO ENROLL:

1. go to: elearning.comfortzone.it
2. Follow the register steps
3. Please select Branch Name: **CZUK**
4. After registering you should receive a confirmation email, you must select verify for your registration to be complete (if not please check your junk folder).

Important Note: You must register on a PC for the first time; you CANNOT register on an Smartphone.

HOW TO USE E-LEARNING ON YOUR SMARTPHONE:

Once you have registered and logged on via PC, you can access E-Learning from your smartphone using the following steps. You must be connected to WiFi.

1. DOWNLOAD APP: Go Learn.
2. ENTER PLATFORM URL:
<https://comfortzone.docebosaas.com>
3. ENTER: User Name & Password





Certified



Corporation

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world.comfortzoneskin.com

  [comfortzone_pro_uk](https://www.instagram.com/comfortzone_pro_uk)