

/skin regimen/ the brand



Clean, cutting-edge skincare to slow down accelerated aging and promote skin longevity. Clinically proven to correct the visible signs of stress, pollution and fast-paced lifestyle.

Working at the cellular level, /skin regimen/ recreates and maintains the optimal conditions **for a healthier and youthful skin**, while also **correcting the most common** stress and pollution related signs, such as dehydration, dullness, imperfections, fine lines and wrinkles.

/skin regimen/ **Modern Plant Chemistry™** formulas are designed to be **totally functional**, with highly concentrated powerful botanicals and high-tech ingredients, 100% natural aromas and cooling massageable textures and free from any unnecessary and harmful ingredients for the planet.

The unisex range is designed to meet the needs of today's multitaskers and modern living, comprising of a collection of products to be mixed and matched in a **3-step custom regimen**: cleanse, correct, protect

/skin regimen/ packaging is fully recyclable, made of glass, aluminum and FSC-certified paper and **CO₂ neutral**, thanks to the company's reforestation project Ethio Trees.

All products are manufactured at the Davines Village Parma, Italy, a CO₂ neutral factory utilizing energy from renewable resources.

/skin regimen/ new launches

With a comprehensive portfolio of clean, targeted solutions to counter accelerated aging and promote the health and glow of the skin, /skin regimen /is now ready to take one step further with some new skincare solutions to obtain professional-grade glow and rejuvenation in the comfort of your home. Launching October 2020, /skin regimen/ will introduce three new products: the gentle, progressive home care Glyco-Lacto Peel, the age-corrective Polypeptide Cream and the nourishing Lip Balm.

Professional-grade peeling in the comfort of your home

As peeling's formulas have been improved throughout the years to make them increasingly safer to use, chemical peelings have become a key element in at-home and in-spa routines, making them the best solution to treat a wide array of skin concerns such as enlarged pores, skin texture, wrinkles, uneven tone and imperfections.

But what is a peel? Chemical peels are treatments carried out with molecules that generate what we normally try to limit, inflammation, a process underlying skin aging. However, if properly managed, it can instead trigger a skin regeneration process which is very beneficial for the skin. /skin regimen/ **Glyco-Lacto Peel** is an innovative and progressive homecare peeling in gel texture, designed to safely and gradually renew your skin in the comfort of your home. Formulated with 10% Glycolic Acid, which allows the formula to penetrate deeply into the skin, and 6% vegetal Lactobionic Acid, with delicate antioxidant properties, the peeling is able to improve the skin turnover for a brighter, more even complexion. The inclusion of the Lactobionic Acid in the formula allows for two effective and interesting actions: not only it allows a slower exfoliation integrated with an antioxidant and moisturizing action, but it also counteracts the formation of free radicals thanks to the acid's capacity of binding heavy metals. This dual action results in immediately softer, smoother and renewed skin making this peel ideal for graying, uneven complexions and in presence of enlarged pores, wrinkles and imperfections. Glyco-lacto Peel's formula is clean, free from silicones, ethoxylates, EDTA, acrylates and added fragrances, with 87.5% natural-origin ingredients. The synergistic use of the Glyco-Lacto Peel and The Power Peel Method treatments in spas and salons improves the texture of the skin and guarantee immediate and long-term results.



Age-corrective moisturization with Peptides

The skin is an organ requiring hydration and moisture to perform at its best, especially as it ages or under certain conditions such as stress, colder climates and high levels of pollution. In the dermis level collagen is being damaged by aging or external factors which results lines, wrinkles, and lack of elasticity. One of the new cosmeceutical ingredient groups is peptides, which is a partial linkage of amino acid constructs collagen. By applying peptides ~~on~~ to the skin, it stimulates the skin to produce more collagen and elastin to support a firmer and more youthful skin. To fulfill and answer the needs of stressed, more mature skin that requires additional care to firm the skin, /skin regimen/ developed the new Polypeptide Rich Cream, an age-corrective rich moisturizer featuring a cocktail of firming biomimetic peptides, Dandelion Extract and Longevity Complex plus a pink illuminating texture. Formulated with biomimetic peptides Acetyl Tetrapeptide-2, with firming action on the skin tissues, and Tripeptide-5, that stimulates the synthesis of new collagen, the Polypeptide Rich Cream effectively supports the skin structure, visibly reducing loss of tone, wrinkles and signs of aging. With its rich texture, Polypeptide Rich Cream is ideal for 40+ skins, especially in cold seasons or in case of particularly dry and dehydrated conditions. Polypeptide Rich Cream's formula is clean, with no silicones, ethoxylates, EDTA, acrylates and contains 88.5% natural-origin ingredients, featuring the signature natural fragrance with reinvigorating and rebalancing properties.



Nourishment and protection for the lips

Often neglected and left in poor conditions, the lips are an essential part of the body that requires proper care. They are subject to external aggressions every moment of the day and providing the right levels of hydration is essential to maintain a youthful and wrinkle-free look. To cater the needs of normal to chapped lips, /skin regimen/ created the new Lip Balm. Formulated with a blend of precious natural oils and butters, such as Avocado Butter, Karité Butter, Almond Oil and natural waxes, this balm helps to restore the moisture levels of the lips while strengthening their barrier to better shield them from external aggressions and prevent cracking. The handy, easy to carry around packaging allows to reapply the product whenever needed, even over the lipstick to increase lip moisture and shine. Lip Balm's formula is clean, free from silicones, ethoxylates, EDTA, acrylates and synthetic fragrances, with 87.5% natural-origin ingredients.



